

LIPO REDUX

PRO FOR



>> SMART SLIMMING AND SCULPTING COMPLEX

INNOVATIVE MULTI-FUNCTIONAL SPECIALTY FOR BODY CARE

Liporedux pro for is a specialty obtained through the synergistic association between the slimming lipo-aminoacid **CLA Carnitine** and **Forksolin** (diterpene with objectified fat burning and cAMP stimulation).

It is ideal for 360-degree beauty treatments given its slimming, lipolytic, sculpting and silhouette improvement features, both for women and men care.

Compared to market benchmarks, its composition was **designed to avoid the habit forming and maximize its beneficial actions even after long term applications.**

It proved significant in vivo efficacy after a 17-week treatment, by outperforming a market leading benchmark, with higher perceived efficacy and higher reduction of thigh circumference, along with additional efficacy studies in terms of orange peel reduction, fat burning action, skin toning up etc.

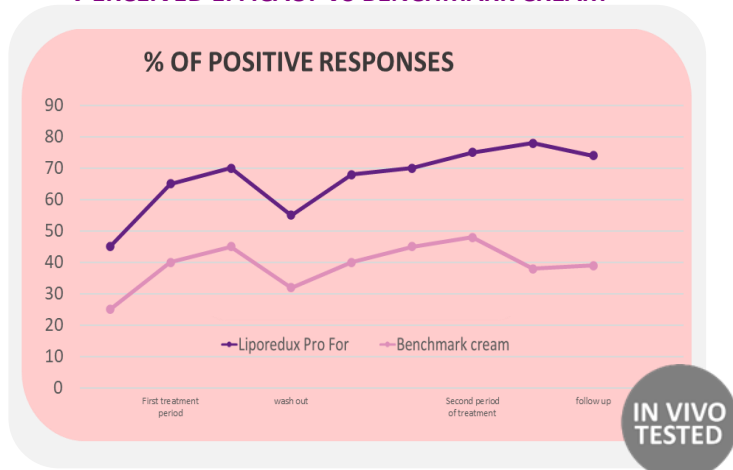
>> POSITIONING

FUNCTIONAL AND TECHNOLOGY HIGHLIGHTS

- Smart tech with synergistic actives for anti-cellulite and body sculpting
- Orange peel reduction
- Slimming and lipolytic action
- Thigh circumference reduction
- Silhouette improvement
- Skin firmness and compactness increase
- Men cosmetics & fitness complementary treatments
- Smooth and emollient after-feel, stimulation of tanning, photo-ageing prevention
- Ideal for 360-degree beauty treatments

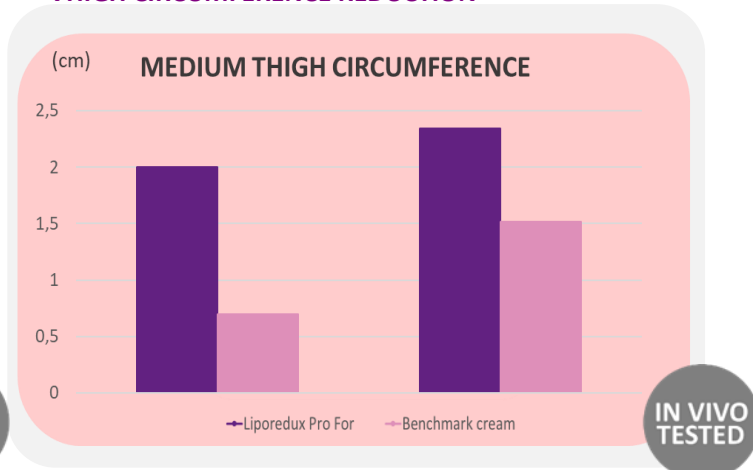


PERCEIVED EFFICACY VS BENCHMARK CREAM



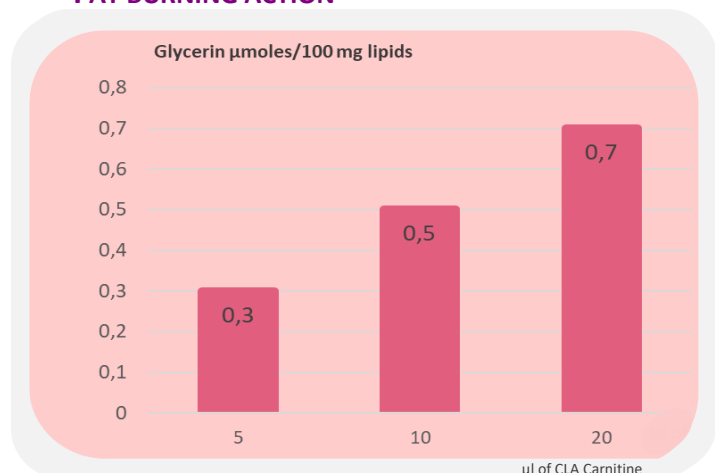
L. @ 3% shows higher percentage of positive responses reported by the panelists than a benchmark cream in a 17-week study.

HIGH CIRCUMFERENCE REDUCTION



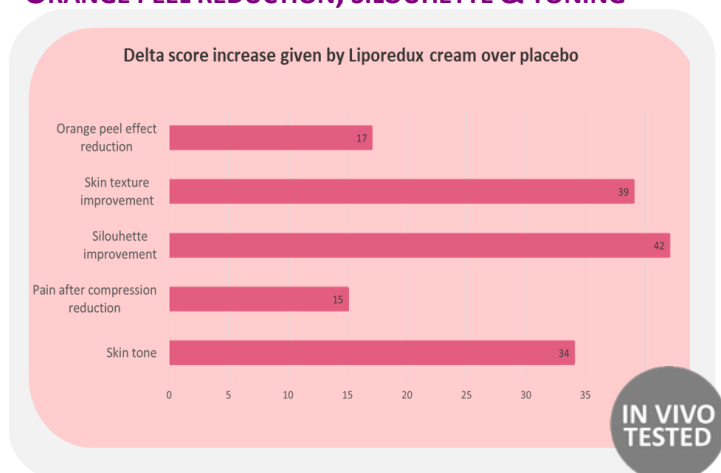
L. @ 3% decreases thigh circumference with an average of 2.34 cm, outperforming the benchmark cream results in a 17-week study.

FAT BURNING ACTION



L. @3% promotes a fat burning action by reducing fats in white adipocytes with a dose dependent mechanism.

ORANGE PEEL REDUCTION, SILOUHETTE & TONING



L. @3% promotes orange peel reduction, silhouette improvement etc., better than placebo in a 4 week treatment: evaluation through score.

>> TECHNICAL OVERVIEW

PH OF USE	% OF USE	APPLICATIONS	SOURCING	FORMULATION TIPS
4.5 ÷ 8.0	1.0 ÷ 5.0 (tested in vivo at 3.0 %)	Emulsions, gels, muds, lotions etc	Vegetable, synthetic	Add in cold process and stir thoroughly

[INCI NAME : Carnitine isomerized linoleate, coelus forskohlii root extract, glycerin, aqua]